

Please Complete Legibly



Name: _____

Business: _____
(if applicable)

Address: _____

Phone: _____

Email: _____

I, _____ agree to the terms and conditions noted in this brochure.

(Signature)

(Date)

Brainerd Parks and Recreation Office Use Only

Upon payment-in-full, this agreement is executed by each party and date stamped by Brainerd Parks and Recreation.

____ Payment Received

____ Banner design proof received

Effective _____

Expires _____

**Contact Katie Kaufman
Recreation Specialist
218-828-2320
kkaufman@ci.brainerd.mn.us**



PARKS & RECREATION

1619 NE Washington Street

Brainerd, MN 56401

*Creating a
community worth
investing in!*



PARKS & RECREATION

*Banner Sponsorships
And Donations*

Background

Many years ago (1988) the adult softball players pulled together and asked businesses in the Brainerd Lakes Area to sponsor banner advertising spots on field fences. They raised thousands dollars which helped pay for the lights on Memorial Park fields 1 and 2.

Fast forward almost 3 decades and we are raising funds to install lights on Memorial Park field 3.

We are offering advertisement space for businesses at the price of \$150 per banner. Banners are provided by the business and must be 4'X8' vinyl with sufficient grommets to zip tie to fences. The banners will be hung from April through October each year, and we can store your banner if you intend to renew the following year. Be sure to check out the price packages that are available to you.

The Memorial and Mill Avenue Park fields are used by thousands of athletes throughout the summer and fall, primarily the Adult Softball and Kickball Leagues. Several weekend softball tournaments are also hosted at these facilities.

- **Donate:** We are accepting tax deductible cash donations to help us put lights on field 3.
- **Sponsor a Banner:** Businesses are responsible for purchasing and hanging banner the first year. These also help us raise money to put lights on field 3.
- **Get Involved:** Become part of BLAST (Brainerd Lakes Area Softball Teams) and "Like" Brainerd Parks and Recreation on Facebook.

Terms & Conditions

Banner space is available on a first come, first served basis.

The City may, at its discretion, remove any banner the City determines to be in poor condition. The advertiser shall be responsible for the replacement of the damaged sign.

The City will not be responsible for repair or replacement of any banner for any reason.

E-mail your banner design proof for approval to be displayed on city property to Katie Kaufman. kkaufman@ci.brainerd.mn.us



Banner Packages

A. One Year	\$150
B. Three Years	\$400
C. One Year, 2 fields	\$250
D. One Year, 3 fields	\$325

I want to:

Make a tax deductible donation:

_____ Amount

Sponsor a Banner (s)

_____ Banner Option (A, B, C, or D)

_____ Field number (s)

(Memorial 1,2,3, or Mill Ave 6)

_____ **Total amount enclosed**

I would like a receipt: Yes or no

Specific Request/Notes:

Please detach this form and remit with payment to Brainerd Parks and Recreation.

1619 NE Washington Street
Brainerd, MN 56401

Don't forget to fill out the backside

