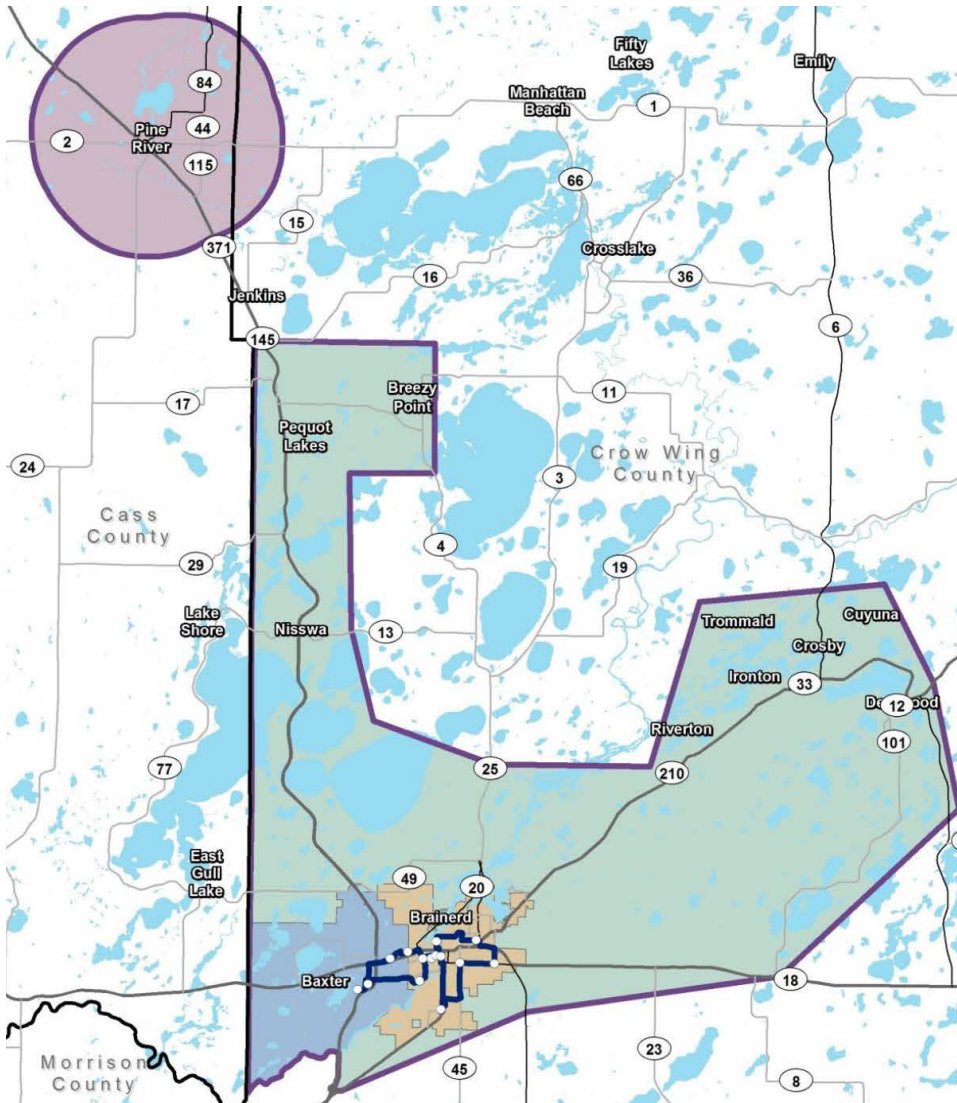


Brainerd & Crow Wing Public Transit

Brainerd & Crow Wing Public Transit provides demand response (Dial-a-Ride) and commuter bus services to select locations in Crow Wing County in northeastern Minnesota.



Legislative District: 10A
Congressional District: 8

Andy Stone, Transit Coordinator
501 Laurel Street
Brainerd, MN 56401
218-454-3413
astone@ci.brainerd.mn.us
www.ci.brainerd.mn.us/transit

Hours of Operation
Monday–Friday:
6:00 AM–6:00 PM

Brainerd & Crow Wing Public Transit uses a fleet of 10 medium-duty cutaway vehicles, including 4 gas vehicles and 6 biodiesel vehicles. All vehicles are equipped with cameras, AVL, and bike racks, except for one vehicle which is not bike rack compatible.

All administrative staff are housed at City Hall. As a result, the transit agency has no facilities or facility maintenance costs. Currently, Brainerd & Crow Wing Public Transit does not own or maintain any stop signage or other stop amenities.

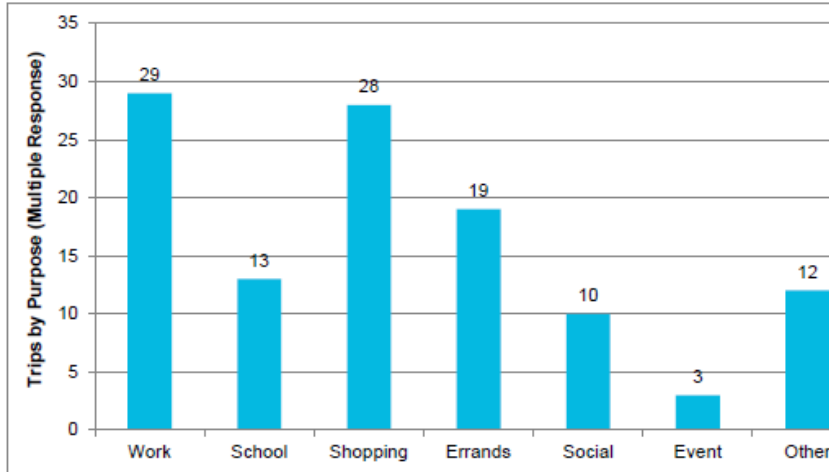
Currently, the agency two staff members, the Transit Coordinator and Transit Operations Specialist. Together, they are responsible for all aspects of the agency's operations (contract oversight, operations, finance, data collection and analysis, reporting, coordination with MnDOT, and others). All other operator and dispatch staff are hired through a third-party contract.

Brainerd & Crow Wing Public Transit's capital plan through 2025 includes replacement of eight buses.

Ridership

Ridership declined from 84,064 unlinked passenger trips in 2015 to 72,954 trips in 2018. This corresponded with a reduction of service hours between 2015 and 2016, such that service productivity remained fairly stable at around five riders per hour during that time. Ridership losses in 2017 and 2018 were associated with lower productivity per hour of service offered. Each year, ridership peaks in the spring and fall and drops off during the summer.

Figure 16. 2016 Trip Purposes



Source: Brainerd & Crow Wing Public Transit 2016 On Board Survey

Budget

Brainerd & Crow Wing County Public Transit had an operating budget of \$1,111,000 in 2019. They have a capital need totaling \$874,025 between 2019 and 2025. In order to maintain current service, their budget will need to increase to \$1.3 million by 2025. To meet all of the unconstrained needs, the budget will need to increase to \$1.5 million.

Federal Revenue Share	\$230,790
State Revenue Share	\$713,560
Local Revenue Share	\$166,650

High and Medium Priority Unconstrained Needs List for Brainerd-Crow Wing Public Transit

- Increase marketing services and rebrand
- Acquire two additional vehicles by 2025
- Upgrade communications system
- Implement a study to identify infrastructure upgrades