

BRAINERD ECONOMIC DEVELOPMENT AUTHORITY
Thursday, May 5th, 2022, 7:30 a.m.
City Hall Council Chambers
WebEx Teleconference Meeting

Pursuant to due call and notice thereof, President Johnson called the meeting of the Brainerd Economic Development Authority to order at 7:30 a.m.

Upon roll call Commissioners Kelly Bevans, Toni Bieser, Marie Kirsch, Mike O'Day, and Gabe Johnson were noted as present. Also, present were City Administrator Bergman, Acting Community Development Director Kramvik, Finance Director Hillman, Eric Charpentier, HRA Director, and Tyler Glynn, BLAEDC.

Approval/Amendment of the Agenda- Approved

MOVED AND SECONDED BY COMMISSIONERS BEVANS AND O'DAY, DULY CARRIED, TO APPROVE THE AGENDA.

Approval of Consent Calendar

MOVED AND SECONDED BY COMMISSIONERS BEVANS AND O'DAY, DULY CARRIED, TO APPROVE THE CONSENT CALENDAR AND PLACING THE VISIT BRAINERD AS ITEM B IN NEW BUSINESS.

Commissioners Bevans, Bieser, Kirsch, O'Day, and Johnson voted "aye". No commissioner voted "nay". The Chair declared the motion carried.

New Business

Discussion on Business Questions- BLAEDC

Commissioner Bieser stated that the commissioners should review the questionnaire.

Commissioner Kirsch asked what goals of the EDA the questionnaire is designed to meet.

Tyler Glynn stated that the commissioners could e-mail him with any suggestions before the next meeting. The survey is used to help businesses with facilities, financing, and workforce.

Visit Brainerd Report

Commissioner Bieser stated that Visit Brainerd asked for opinion on URL and marketing based upon their report.

Executive Director Bergman stated that she could ask Mary Devine-Johnson to present to the Commission and ask for direction at the June meeting.

Informational

Staff Reports

Executive Director Bergman stated that Commissioner O'Day informed her that Crisp & Green, a restaurant out of Wayzata is looking to expand to the Brainerd Lakes Area. Jennifer Haskamp and Director Bergman reached out to the company to present possibilities to the developer, they have not yet replied. Kwik Trip is also looking for a location in the Brainerd Lakes Area as well and the City has reached out. She stated that applications for Community Development Director and City Engineer are posted. The 210 reconstruction has been postponed to 2026. The Mississippi Landing Trailhead Park has approved bids for construction of the park and reconstruction of East River Road. Finally, the City is in the final stages of agreement with CLC for putting City meetings back on cable.

HRA Director Charpentier stated that the Crow Wing County HRA will be holding a public hearing to sell the final tax forfeited lot in Serene Pines to the developer. He attended the Minnesota NAHRO bootcamp, it was a good experience and chance to network. He will be featured on Community Focus on May 10th as a follow-up to Crow Wing County's discussion on the housing shortage. Finally, a developer dropped off applications for 3 parcels for in-fill of single-family homes.

Commissioner Comments/ Questions

Commissioner Bieser asked for an ARPA funds update in June.

Commissioner Kirsch stated that the DDBC Here for Good Market is starting in June, it should be a fun summer of markets with lots of vendors and street music. The podcast will drop in mid-May.

Commissioner O'Day stated that he would like to see the southern end of South 6th street businesses being engaged through BLAEDC.

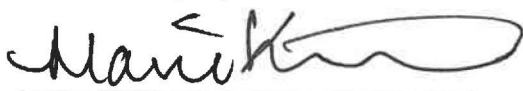
Commissioner Bevans stated that he attended the Washington Street Visual Quality meeting. He thinks the project will look very nice.

Commissioner Johnson stated that he would like to hear from the businesses that will be affected by the Washington Street construction.

Adjourn

MOVED AND SECONDED BY COMMISSIONERS BEVANS AND O'DAY, DULY CARRIED, TO ADJOURN THE EDA MEETING.

The Authority adjourned at 8:03 a.m.



Secretary/Treasurer